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INFRAVIA GROWTH FUND I ANNOUNCES ITS INVESTMENT IN SIGHTCALL, THE LEADING VIDEO PLATFORM FOR CUSTOMER AND TECHNICAL SUPPORT

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In order to support the company's strong growth in Europe and the United States, InfraVia Growth Fund I ("IGF") leads the largest Series B in the visual support industry with a USD 42 million round in SightCall, the leading visual support platform dedicated to customer and technical services. As lead investor, IGF participates to the round with USD 27 million. This is IGF's second investment, just 3 months after the investment in Jobandtalent.

SightCall has experienced very rapid growth all over the world since 2018 (CAGR + 100%) and intends to use the funds to continue strengthening its product offering and its international expansion. The company will be backed by InfraVia to accelerate the deployment of its various applications in insurance, health and manufacturing industries, benefitting from InfraVia's strong network within large corporates in France and Germany.

With employees in Europe, Americas and Asia, SightCall has developed a unique video platform that helps industrials and service companies improve productivity and customer experience. SightCall enables its clients to design various applications intended to ensure collaboration between businesses and strengthen remote activities, which have appeared critical in a post-COVID world. SightCall is the only Platform as a Service (PaaS) capable of offering its customers both high quality and robust network, even in remote and poorly covered places and a wide range of features to build business critical applications.

More than 150 corporate customers already use SightCall on a daily basis around the world to drive their digital transformation. Most of them are blue chips, especially in insurance, manufacturing, healthcare or retail. With a single collaborative platform, SightCall can address many use cases for technicians (technical audit, expert call, etc.) as well as for customer services (remote sales, remote repair, etc.) or for a simple secured call video.

Alban Wyniecki, Partner at InfraVia, said: *"The investment in SightCall perfectly illustrates our fund's strategy, which is to support B2B technology companies participating in the digital transformation of corporates. We are particularly proud to invest in a leader in its market, which differentiates itself strongly through its products and technology and which is growing rapidly. InfraVia will be able to bring its expertise in SaaS / PaaS scaling, business and product development. I am excited about the idea of joining forces with Thomas and his team who have all the assets to transform the support video market"*.

Thomas Cottereau, CEO and Founder of SightCall said: *"Demand for video remote support has increased massively and has been further accelerated by the COVID crisis. SightCall is a leader in this market and we want to further expand its leadership globally. This significant fundraising will allow us to continue to offer new functionalities to all our customers while continuing our geographic expansion. With that goal in mind, we think Infravia is the perfect partner to take our company to the next level"*.

Vincent Levita, CEO and founder of InfraVia adds: *"Nine months after the first closing of InfraVia Growth Fund I, I am excited about this second transaction, that follows the one realized last December in Jobandtalent. This confirms the execution skills of the Infravia Growth Equity team together with its compelling and differentiated value-proposition designed to support ambitious late-stage entrepreneurs"*.

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ABOUT INFRAVIA

InfraVia is a leading independent private equity firm, specialized in infrastructure and technology investments. InfraVia supports entrepreneurs and industrial players in their growth and digital strategy, accelerating their transformation in sizeable platforms. Since 2008, InfraVia has raised EUR 5 billion of capital and invested in 30+ companies across 12 European countries. In 2020, InfraVia launched a new investment strategy dedicated to European B2B high-growth tech companies. The team composed of 8 experienced professionals plans to make single investments of €10 million to €50 million to help them bridge the funding gap between Venture Capital and Buy-Out stages.

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